

GBS Hubli - Give the gift of life: donate blood **Blood donation Camp held at Global Business School, Hubli**

Blood cannot be manufactured in factories; it can only come from generous donors. Organizing blood donation camps is the perfect way to cater to this demand. GBS conducted blood donation camps in association with Rotary clubs Navanagar, Hubli on 26 OCT 2013.

GBS has been partnering with Rotary club in organizing blood donation every year for the past three years. The objective of this camp is not just to donate blood units but also to make students aware about blood donation and its benefits.

GBS director Dr. ramakanth kulkarni welcomed the gathering and The rotary president, Dr. Karpoornath and Dr Dr.Umesh hallikeri made the students aware of benefits of blood donation, Shri MV Karmari he presidential remarks. CSR faculty coordinator Mrs.Tazeentaj Mahat, Rotarians Shri. Achut Leme and Shri. Jeevan Motagi was present and instrumental in organizing the event.

We make every effort to motivate students to come forward and donate for this noble cause. We specially encourage first time donors as we believe that once the initial hesitation/fear goes away, the donor starts enjoying and look forward to the next camp!! Nearly 40 members donated blood on 26 Oct 2013.

All the STAFF and students of first and second year MBA donated blood on this occasion and joined the noble cause.

