

# GLOBAL EDUCATION NETWORK SOCIETY'S



## PARICHAY 2014

(AN ORIENTATION PROGRAM FOR BATCH 2014-2016)

The sun was out in the sky and filled our hearts with glee. The weather gods were kind to us and PARICHAY 2014 took off on a glorious note. It was a four day program held from August 11<sup>th</sup> to 14<sup>th</sup> of 2014 at the auditorium of GBS.

On a beautiful Monday morning of August 11<sup>th</sup> we started off with the inaugural session. The Chief Guest for the occasion was Dr. Uttam Kinange, the Director of Kausali Institute of Management Studies. The management members namely the Chairman Shri Ramesh Kothari, the President Mr. Bharat Jain and the Secretary Mr. Jitesh Jain graced the occasion.



The Director, Dr. Ramakant Kulkarni welcomed the dignitaries and the students to the program. The Chairman addressed the students and elaborated on the practical approach to management marked by his characteristic humor. The keynote address was given by Dr. Uttam in which he elaborated on the need for students to remain updated with the latest skills in management. The outline of the program was explained to the students by Mr. Nitinchandra.

The program was designed with the objective of creating the right environment for achieving success. This success can be achieved through performance. Peak performance is achieved when the elements of learning, fun, motivation are synchronized with each other. Each module of the program was aimed at inculcating these elements among the students. There was also breaking of the ice between the freshers and the seniors through an interactive session. The students were given an insight into academics through the medium of bridge course conducted by our in-house faculties. The students were also introduced to the GBS way of life and its proud legacy that they inherit.

The planning for the program was done with utmost care and attention to detail in mind. The responsibilities were divided among the entire staff including the teaching, administration and senior students subject to their availability. All the members of the team performed commendably well and the program at the end was a tremendous success with a recorded average attendance of 70 students per day.

All the sessions were conducted on time and strict discipline was observed in terms of punctuality. The students were disciplined, punctual and very well behaved.

I thank my Director for guiding me thoroughly in the coordination of this program. I profusely thank the entire GBS team for supporting me throughout the event in making it a memorable one.

NITINCHANDRA

(Coordinator-PARICHAY 2014)

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Dr. Uttam Kinange Director KIMS KUD



Dr. Uttam Kinange began his speech with good morning India.

He asked all the students how many of them take bath every day and how many of them brush their teeth .Then he asked them how many of them brush their knowledge every day.

Then he gave the example, when you see a tree what you see first? Some said leaves, some said branches, and some said its stem then he asked how many of you see the roots of the tree? He said be the one who not only see the leaves, branches, and stem but also the roots then only you're a true human being.

He gave the example of Disneyland founder Walt Disney. When he died 90% Disneyland was complete. One of the managers during the inaugural said "perhaps Disney was here to see the park" the other manager said he realized the entire park when he was alive and that shows his vision. He stressed on knowledge by saying knowledge is like small and big library you have to enhance it every day.

He also gave an example of one's worth by saying do you know how much worth you are? If somebody wants to buy your both kidneys for Rs.5 Crores, how many of you would like to give? Just imagine the value of all the organs and body and their value by doing nothing you are worth so much. So value yourself and be proud of what you are. Finally he stressed upon even though you are not a hard worker but be sincere and committed that will lead to wisdom.



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## SET THE MINDSET

– By Ramani Venkat

One good practice practiced for 21 days become a good habit and if one good habit can be developed in 21 days, 52 good habits can be developed in 3 years. This was the success mantra given by Ramani Venkat co founder, Director Sales Varnaaz Leadership Factory to the students of fresh batch on the occasion of orientation. Prior to venturing into his own business Mr. Ramani Venkat has served for almost 20 years in top MNCs, in senior management positions.

Students were trained on art of programming their minds by Neuro-Linguistic Program method. “Twenty good habits is enough to make a person successful in life” says the resource person. The students were inspired to set higher targets in life – this was demonstrated through activity, this well crafted activity conveyed a strong message to the students that higher target setting taps innate potential within an individual to achieve higher goals.

Students were also educated on the science behind the functioning of mind, it is in this context the resource person said that words like “try” “May be” etc cannot be processed by mind hence this will not help us in any of the ways to achieve things ,instead it increases the chances of failure



-Prof. Kiran Ambekar

## ORIENTATION ON GBS INTERNATIONAL TOUR

**Mr. Basavaraj Hangandi**

The orientation of the new batch 2014-16 to the GBS International Tour was conducted on 14/08/2014 by Mr. Basavaraj Hangandi, Founder and Managing Director, Joha Adventures and Event Management Private Limited, Dharwar.

Mr. Basavaraj introduced wonderfully to the freshers the importance of international exposure that the foreign tour gives to the budding managers. He emphasized on how this particular exposure is more than just fun. He spoke about the changes that it brings in the personality of a MBA student, the breadth of knowledge it can help them gain and the change in attitude that it brings in to dream big and achieve big in life.

He also presented to the crowd the glimpses of National and International tours of the previous batch. He shared about various experiences they had during those tours, the learning that those students derived from the tour.

Mr. Basavaraj also motivated the students to gear up for this special tour right from now. He elaborately provided students with guidelines on how to start with applying for Passport and the requirements of the tour.

The session in overall left the students with reverberation of the international tour which they will be going for in the near future during their course of MBA at GBS.

-Prof. Adarsh Navale



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## MOTIVATION AND PERSONALITY DEVELOPMENT

Prof C.C. Dixit

### Introduction

Global Business School, Hubli, organized a talk by renowned teacher and HRD trainer Prof. C.C Dixit for their fresher batch 2014/16 on the 13<sup>th</sup> August 2014 between 9.30 and 11.30am as a part of the orientation programme – Parichay – 2014, the beginning of success

### A small brief of the resource person



In a long career spanning over decades Prof. C.C Dixit served as the Head of Department, Psychology, SK Arts College, Hubli and later served as Principal of the Lingaraj College, Belgaum. During his stint as a teacher he has motivated a number of students and been a role model. Prof. Dixit has trained not only students and teachers but also parents, employees of popular industry houses and companies. He has conducted workshops and programs in stress management, leadership skills, team building, self esteem, positive thinking and related subjects. Known for his mentoring and counseling ability Prof. Dixit has counseled many parents and children. His public speaking workshops

conducted for organizations like the Rotary and Lions groups have benefitted many. He has been on important positions of Karnataka University, Dharwad and also has served as a member/trustee on boards of various social organizations and educational institutions. He has published articles for various newspapers and articles and is a speaker at All India Radio. He is a decorated NCC officer, having represented Karnataka and Goa contingent for four times. Prof. Dixit is settled at Hubli and is an active trainer and counselor.

### Motivation and Personality Development – a précis of Prof. Dixit's talk

The word personality is from the Greek word – Persona- which means - how one appears, but in its totality connotes about what one is. A good personality is not about physical attributes it is about the qualities that the person possesses and exhibits. Gandhiji, Lal Bahadur Shastri and A.P.J. Abdul Kalam are great personalities despite ordinary physical attributes. Personality Development consists of three things:

1. Feel capable of oneself – a strong belief that I can
2. Powerful – good leadership and communication skills
3. Loved by all – good interpersonal skills, etiquettes and social skills

Motivation is what one inspires others to do or is internally driven due to a realization of the need to improve. GOALS motivate a person. This is the biggest and strongest motivator for any individual who wants to develop his personality. One needs to develop goals in life, they propel the personality. They are SMART goals, specific, measurable, achievable, reachable and time bound. We need to push ourselves to achieve. A reference was

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drawn to the concept of SYNAPSA – a system of connecting the ideas in the brain. The human brain is capable of doing anything provided we tap its potential. It is now scientifically proven that all of us have tremendous capabilities and potential which we

habitually fail to use. SYNAPSA is a technique that makes the brain dabble with ideas and forces the individual to reorganize his thinking towards achieving his ideas. Goals should be short term, midterm and long term for better results and achievement of goals. Successful people tap their hidden potential and are focused on their goals. Have a plan for one year, five years and ten years. An affirmative phrase 'I WILL' is the best way to start. All our actions start crystallizing. Most of the time we fail because we have not decided on our goals and we do not have a plan. Swami Vivekananda once said "The moment you decide to improve yourself in some specific way you begin the process of becoming a better man".

A person improves if he is urged by 'I MUST'. Among other examples that was cited the example of Subhasini Mistry was appealing. a mere vegetable vendor in West Bengal she converted her painful personal experience and loss to benefit society at large. She envisioned a society where a poor man should not have to suffer due to lack of health facilities. Her being a poor woman did not deter her from her goals. She built hospitals that cater to the needs of the poor. She was featured on the popular show Satyameva Jayate for her accomplishment and achievements against all



odds. A person should develop positive methods not only to achieve his goals but in his social relationships as well. He must make capital of his strengths and not brood over his weaknesses and never compare himself with others. Doing so is akin to insulting oneself. Make every difficulty a challenge. Live in the present not in the unpleasant past or an anxious future. Personal power lies within each one of us. One has to have a strong desire, the right knowledge and should take suitable action to become successful.

Prof. Dixit's talk was replete with examples, quotes and inspirational visuals and stories. On a final note he requested the students to take an oath to assure that they believe in their mental prowess and can achieve more than they had thought and that they will make the best use of their strengths and plan for their goals. He requested them to promise that they shall face difficulties boldly and have a positive attitude. A quote which he borrowed from one of Swami Vivekananda's speech reiterates his encouragement for students – " In a day when you do not come across problems you can be sure that you are going in a wrong path"

## Conclusion:

The audience was welcomed by Director, Dr. Ramakant Kulkarni. The guest was introduced by Ms. Kiran Magavi, Asst. Professor HRM. She also proposed the vote of thanks. Mr. Howard Wylde, Prof. Uday Lawate, program coordinator, Mr. Nitinchandra and other volunteers from the senior batch were present in the audience.

-Prof. Kiran Magavi

## ACADEMIC RIGOR, IMPORTANCE OF VARIOUS SUBJECTS, STUDY PREPARATIONS AND HOW THE BEST B SCHOOLS FOLLOW THE RIGOR

Dr.Prashant Yatgiri, Chairman PGP at TAPMI, Manipal

### Summary of the session:

- The presentation drew a lot from the best practices at TAPMI. It was motivational from the point of view of what a good institute does
- Focus on skill, knowledge and behavior were the three key areas identified by Dr. Yatgiri for a student to develop a great attitude
- The fact that all students enter through the same process does not mean that all will emerge successful by putting in the same amount of effort. This is because each of us have different levels of competence
  - Dr. Yatgiri showed with examples how each student has to identify areas for him/her to concentrate upon and also determine the amount of effort required to come up
- The next two years should focus on learning. “Learn to learn, not learn to earn” should be the aim of students
- Need to be punctual to the class, submitting assignments on time and need for discipline was stressed with strong illustrations on how this is in the best interest of the students
- Preparation for the class is an extremely important input for improved outcomes. This was explained to students very clearly
- Discussion in groups and studying individually helps improve overall learning
- Dr. Yatgiri used a good number of illustrations to explain the thought behind whatever he was saying. He also used few video clippings to make his points more effective

Students have to dedicate themselves to the course in the next two years and not be allow other influences to divert their attention.

-Prof. Uday Lawate



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## CAMPUS TO CORPORATE: IMPROVING YOUR EMPLOYABILITY INDEX

Mr. John Bruno

John Bruno focused his presentation to the new batch of MBA students on three main points.

- Corporate expectations of MBA graduates in the Global Scenario in this day and age.
- Hiring Practices.
- How to build your K.S.B. (Knowledge, Skill and Behavior) which is your Employability Index.

He opened the session with a quiz based on the three points indicated above.

One of the questions asked was "What is W.I.I.F.M.?"

The answer to this short form being, "What's In It For Me?"

He spent a little while on this thought with the students indicating to them as to what is required of them if they have to answer this question.

He further expressed how India got independence again in the year 1991. The reference made to 'independence again' implies that this was the year when the government of India opened the gates of the economy by adopting Liberalization, Privatization and Globalization. This is normally known as the L.P.G. effect.

The next thing that he touched upon was that of the shift in the industry as a whole. Specifically as indicated by him was that of the 'Product Manufacturing industry' of yesteryear that has given way to the 'Knowledge Industry in today's day and age. He emphasized the three things that can change anyone to be more competitive and effective is, Product, Process and Behavior.

On the topic of employment, he enlightened the students on the advantages of 'Contract Employment v/s Permanent Employment, especially as MBA graduates.

He enlightened the students on a few areas or myths that are prevalent among the youth of today. Some of them being:-

- There is no job called an MBA job.
- Bring back the apprentice in you.
- The Flynn effect. (The 95% today is the old 65%)
- Should the college admission criteria be relooked into?

He concluded his session by emphasizing on the absolute need and necessity for MBA graduates to have the knowledge and expertise on certain skill sets such as MS Excel, ERP, Good e-mail writing, aptitude and above all, the positive attitude and behavior.

'YOU NEED TO DARE TO THINK. This is your way forward.' This was his closing statement. He then wished all the students the best of luck in their career.



-Prof. Howard Wylde